**Privacy Policy**

**Privacy Policy for Hockeyfy**

WS Code AB, company registration number 559437-8084 (“WS Code,” “we,” “our,” or “us”), is responsible for personal data processing according to the EU General Data Protection Regulation (GDPR). If you have any questions regarding how we process your personal data, please contact us at william.sonesson@hockeyfy.se.

This Privacy Policy provides information about how we process personal data in Hockeyfy (“the App”) in accordance with GDPR. We update and modify this information continuously.

**What Personal Data We Collect and Why**

Personal data refers to any information that directly or indirectly relates to a physical person. Examples include name, email address, and photos. Personal data processing covers any action taken with personal data. For processing to be lawful, it must be based on a legal ground.

Below is information about the personal data we process, how it is collected, the purpose of collection, the legal basis for processing, and how long the data is stored.

**We process the following personal data to provide the App:**

* **Name**
* **Email address**
* **Age**

The personal data is collected directly from users when they create an account. The processing is necessary to fulfill the agreement between us and the user. Personal data is stored as long as the user has an active account.

We also process personal data in videos recorded by users. The purpose is to use the videos to develop the App. This processing is based on a legitimate interest. We have assessed that we have a legitimate interest in using the material to improve the App, that the processing is necessary for achieving this purpose, and that our interest outweighs your right not to have your data processed for this purpose. Videos are stored for one year.

**Your Rights**

Under GDPR, you have the right to control your personal data and receive information about how we process it. Below is a summary of your rights:

* **Right to Information**  
  You have the right to receive information about how we process personal data. This information is outlined in this Privacy Policy.
* **Right of Access**  
  You have the right to request confirmation of whether WS Code AB processes your personal data. If we do, you are entitled to a copy of the data, known as a record extract, with details about our data processing.
* **Right to Erasure**  
  Under certain circumstances, you have the right to have your personal data deleted. This is also known as the right to be forgotten.
* **Right to Data Portability**  
  You have the right to request a copy of the personal data we process to fulfill an agreement with you in a machine-readable format. This allows you to transfer the data to another data controller.
* **Right to Rectification**  
  You have the right to have incorrect or incomplete personal data corrected.
* **Right to Restriction of Processing**  
  If you believe the data we hold about you is incorrect, that our processing violates the law, or that we no longer need the data for a specific purpose, you have the right to request that we limit our processing of your data.
* **Right to Object**  
  You can object to our processing of your personal data if it is based on legitimate interest as the legal basis.

**Recipients of Personal Data**

We may share your personal data with service providers engaged by WS Code AB for services such as storage, development, and optimization of the App. These recipients are only allowed to process personal data on our behalf while performing their services. WS Code AB takes reasonable steps to ensure that these recipients process the data securely and at an adequate protection level. Currently, Google is a recipient of personal data.

**Transfer of Personal Data Outside the EU/EEA**

We strive to process your personal data within the EU/EEA whenever possible. If it is necessary to transfer data outside the EU/EEA, we will take appropriate technical and organizational measures to ensure your data is handled securely and with an adequate level of protection comparable to the standards within the EU/EEA.

**How We Protect Your Personal Data**

We protect your personal data by taking appropriate organizational and technical security measures, including encryption.

**Complaints**

If you have concerns about how we process personal data, you can contact the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten), which is the supervisory authority for GDPR in Sweden. You can reach them at www.imy.se.